

2012 Sponsorship Opportunities

at Educational Programs

**Trustees and
Administrators Institutes**
February 13-15, 2012

**Health Care
Management Conference**
March 19-21, 2012

Investments Institute
April 23-25, 2012

**Trustees and
Administrators Institutes**
AND
**Benefit Plan Professionals
Institute for Accountants**
June 11-13, 2012

**31st ISCEBS Employee
Benefits Symposium**
August 5-8, 2012

Collection Procedures Institute
September 10-11, 2012

**58th Annual Employee
Benefits Conference**
November 11-14, 2012

**Find that one perfect
opportunity to ...**

- Significantly impact a hard-to-reach market
- Enhance your organization's image
- Generate brand recognition
- Build and solidify client relationships

**... with the International Foundation's
sponsorship program.**

Trustees and Administrators Institutes, Benefit Plan Professionals Institute for Accountants, Collection Procedures Institute and Investments Institute



Recognition Levels

Platinum	\$10,000*	Gold	\$5,000*
Silver	\$2,500*	Bronze	\$1,500*

See the rewards chart on page 3 for additional rewards with each level.

*Note: Pricing is per conference and applies to all U.S. programs except the Annual Employee Benefits Conference, the Health Care Management Conference and the Symposium. The Annual Conference award levels have a different pricing structure. See page 9 for details. The Health Care Management Conference details are on page 5.

The Symposium details are on pages 7 and 8.

Sponsored Events for the Following Programs

Sponsors will be represented and acknowledged at the following food and beverage events.

- Platinum sponsors—reception, a refreshment break and general conference signage—two conference registrations included
- Gold sponsors—a continental breakfast, a refreshment break and general conference signage—one conference registration included
- Silver sponsors—a refreshment break and general conference signage—50% conference registration included
- Bronze sponsors—general conference signage

Trustees and Administrators Institutes

February 13-15, 2012

Disney's Contemporary Resort
Lake Buena Vista (Orlando), Florida

Early member registration fee: \$1,080

Audience: Over 475 multiemployer trustees and administrators

Investments Institute

April 23-25, 2012

The Greenbrier
White Sulphur Springs, West Virginia

Early member registration fee: \$1,080

Audience: Over 150 multiemployer trustees and public sector benefit funds

Trustees and Administrators Institutes and Benefit Plan Professionals Institute for Accountants

June 11-13, 2012

San Francisco Hilton Union Square
San Francisco, California

Early member registration fee: \$1,080

Audience: Over 400 multiemployer trustees and administrators

Exhibits also available at this institute

Collection Procedures Institute

September 10-11, 2012

Hyatt Regency Monterey
Monterey, California

Early member registration fee: \$860

Audience: Over 150 multiemployer trustees and administrators

Trustees and Administrators Institutes, Benefit Plan Professionals Institute for Accountants, Collection Procedures Institute and Investments Institute

Summary of Sponsorship Rewards

Chart of Rewards—U.S. Educational Programs	Platinum (\$10,000)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,500)
Banners and Kiosks				
Your company name on sponsor banner, prominently placed at event locations			✓	✓
Your logo added to sponsor banner, prominently placed at event location	✓	✓		
Brochures				
Your brochure placed in the sponsor resource area	✓	✓	✓	✓
Tabletop display with your brochures located in the sponsor resource area	✓			
Acknowledgments				
Sponsor ribbon affixed to your company's attendee name badge(s)	✓	✓	✓	✓
Recognition of your company in International Foundation publications such as <i>Benefits Magazine</i>	✓	✓	✓	✓
Acknowledgment of your sponsorship on the International Foundation website	✓	✓	✓	✓
Tent card on sponsored event tables with your company name and logo	✓	✓		
Your company name in on-site sponsor guide			✓	✓
Your logo and product/service description added in on-site sponsor guide	✓	✓		
Signage				
Signage with your company name displayed at sponsored event			✓	✓
Signage with your company name and logo displayed at sponsored event	✓	✓		
Benefits & Compensation Marketplace				
Free enhanced 12-month online B&C Marketplace listing on the International Foundation website	✓			
Free basic six-month online B&C Marketplace listing on the International Foundation website		✓		
Free online B&C Marketplace upgrade from basic to enhanced			✓	
Registrations				
Two complimentary program registrations	✓			
One complimentary program registration		✓		
50% discounted program registration			✓	
Networking Room				
A networking room with signage at selected event (food and beverage provided by sponsor)	✓			

To commit to a sponsorship, complete and return the Sponsor Agreement.

Who Should Consider a Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Investment firms
- Pharmaceutical companies
- HMOs and PPOs
- Banks and trust companies
- Publishers
- Software providers
- Utilization review/
cost-containment organizations
- Preretirement services
- Communications services
- Accountants/CPA firms
- Law firms

For more information, please contact
Ronaelle Carlson at (262) 373-7748 or ronaellec@ifebp.org,
or Pamela Wu at (262) 373-7752 or pamw@ifebp.org.

SPONSOR AGREEMENT AND REGISTRATION/2012

Sponsorship for U.S. Programs

COMPANY/ORGANIZATION INFORMATION (Please print clearly)

Company _____ Event/hotel coordinator _____
Address _____ E-mail _____
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____ Fax _____
Name/title of person to serve as the primary contact _____ E-mail _____

SPONSORSHIP INFORMATION

Name of Conference Selected for Sponsorship _____ Date of Conference _____

Platinum—Platinum sponsors receive **two** complimentary conference registrations as outlined in the rewards chart.
 Gold—Gold sponsors receive **one** complimentary conference registration as outlined in the rewards chart.
 Silver—Silver sponsors receive a 50% discount for one conference registrant.
 Bronze—Bronze sponsor representative(s) must register and pay appropriate fee in order to attend the conference.

Note: All other sponsor representatives must pay the conference registration fee. All workshops, preconference sessions and other standalone conferences attended by sponsors will incur registration fees. For registration assistance, please call (262) 373-7656.

I have read and signed the Sponsorship Conditions and Guidelines on page 12.

SPONSORSHIP PAYMENT

Full payment in U.S. funds must accompany order. Make check payable to International Foundation.

Check # _____ \$ _____
 VISA MasterCard Discover American Express (U.S. only)
Credit card # _____ Exp. date _____
Cardholder's name (print) _____

REGISTRATION/ORDER SUMMARY

Sponsorship \$ _____
Total (U.S. funds) \$ _____

CONFERENCE REGISTRATION

(1) First name _____ M.I. _____ Last name _____
Employer _____ Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____ Fax _____
E-mail (mandatory for hotel confirmation) _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

See our policies regarding your registration/cancellation/refund/record retention/photo release and privacy at www.ifebp.org/policies.

Conference registration is: Complimentary 50% discount Full fee
Charge conference registration to: VISA MasterCard Discover American Express (U.S. only) \$ _____
Credit card # _____ Exp. date _____ Cardholder's name (print) _____

Hotel required? Yes No **Hotel deposit (per room) \$350.**
 Single room Double room Arrival date _____ Departure date _____ Special request _____
Charge \$350 hotel deposit to: VISA MasterCard Discover American Express (U.S. only)
Credit card # _____ Exp. date _____ Cardholder's name (print) _____

(2) First name _____ M.I. _____ Last name _____
Employer _____ Title _____
Address _____ Business Home
City _____ State/Province _____ Country _____ ZIP/Postal code _____
Phone _____ Fax _____
E-mail (mandatory for hotel confirmation) _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

See our policies regarding your registration/cancellation/refund/record retention/photo release and privacy at www.ifebp.org/policies.

Conference registration is: Complimentary 50% discount Full fee
Charge conference registration to: VISA MasterCard Discover American Express (U.S. only) \$ _____
Credit card # _____ Exp. date _____ Cardholder's name (print) _____


Hotel required? Yes No **Hotel deposit (per room) \$350.**
 Single room Double room Arrival date _____ Departure date _____ Special request _____
Charge \$350 hotel deposit to: VISA MasterCard Discover American Express (U.S. only)
Credit card # _____ Exp. date _____ Cardholder's name (print) _____


Please attach a list of additional conference registrations, along with payment and hotel information, to this form.


OTHER INFORMATION

- Platinum and Gold Sponsors**—Please submit for publication:
- **Online Listing Form Completed**—at www.ifebp.org/forms/buyersguide.asp
 - **Product/Service Description**—a 50-word description of your product or service for publication to include name, title, address, phone and e-mail of the primary contact for inquiries.
 - **Logo Artwork**—Camera-ready artwork of your company logo. An acceptable logo format is an Illustrator EPS file (converted to outline). Provide via e-mail (spnsrlogo@ifebp.org).

 More information at www.ifebp.org

 Fax your registration with credit card number: (262) 364-1818

 Mail the registration form with check or credit card number to: International Foundation—2012 U.S. Sponsorships P.O. Box 689954, Chicago, IL 60695-9954

 For sponsorship information, please contact Ronelle Carlson at (262) 373-7748 or ronaellec@ifebp.org; or Pamela Wu (262) 373-7752 or pamw@ifebp.org



SPONSOR/EXHIBIT AGREEMENT and REGISTRATION/2012
Health Care Management Conference—Hyatt Regency Savannah

(31-1131)

COMPANY/ORGANIZATION INFORMATION (Please print clearly)

Company _____

Approved by: First name _____ M.I. _____ Last name _____

Title _____

Address _____ Business Home

City _____ State/Province _____ Country _____ ZIP/Postal code _____

Phone _____ Fax _____

E-mail _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

See policies regarding registration/cancellation/refund/record retention/photo release and privacy at www.ifebp.org/policies.

I have read and signed the Sponsorship Conditions and Guidelines on page 12.

SPONSOR PERSONAL AND HOTEL INFORMATION

Sponsor personnel #1 conference registration is complimentary (value—\$1,190).

(1) First name _____ M.I. _____ Last name _____

Address _____ Business Home

City _____ State/Province _____ Country _____ ZIP/Postal code _____

Phone _____ Fax _____

E-mail (mandatory for hotel reservation) _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

Hyatt Regency Savannah

\$188 Single/double occupancy **Hotel deposit (per room) \$350 is required.** No hotel required

Single room Double room Arrival date _____ Departure date _____

Number of persons _____ Special requests _____

Charge \$350 hotel deposit to: VISA MasterCard Discover American Express (U.S. only)

Credit card # _____ Exp. date _____

Credit cardholder's name (please print) _____

Smoke free?
 Yes No

Special assistance?
 Yes No

Sponsor assistant #2: \$500—may attend the reception, both luncheons and staff the display table. Can also register for the conference at a cost of \$1,190.

(2) First name _____ M.I. _____ Last name _____

Address _____ Business Home

City _____ State/Province _____ Country _____ ZIP/Postal code _____

Phone _____ Fax _____

E-mail (mandatory for hotel reservation) _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

Conference registration is Full fee—\$1,190

Hyatt Regency Savannah

\$188 Single/double occupancy **Hotel deposit (per room) \$350 is required.** No hotel required

Single room Double room Arrival date _____ Departure date _____

Number of persons _____ Special requests _____

Charge \$350 hotel deposit to: VISA MasterCard Discover American Express (U.S. only)

Credit card # _____ Exp. date _____

Credit cardholder's name (please print) _____

Smoke free?
 Yes No

Special assistance?
 Yes No

PAYMENT INFORMATION

Full payment in U.S. funds must accompany order. Make check payable to International Foundation.

Check # _____ \$ _____

VISA MasterCard Discover American Express (U.S. only)


Credit card # _____ Exp. date _____


Cardholder's name (print) _____


REGISTRATION/ORDER SUMMARY

Sponsorship (\$2,300) \$ _____
 Hotel deposit (\$350) \$ _____
 Conference registration fee (\$1,190) \$ _____
Total (U.S. funds) \$ _____

 More information at www.ifebp.org

 Fax your registration with credit card number: (262) 364-1818

 Mail the registration form with check or credit card number to: International Foundation—Sponsorships, P.O. Box 689954, Chicago, IL 60695-9954

 For registration information, please contact Ronaelle Carlson at (262) 373-7748 or ronaellec@ifebp.org; or Pamela Wu at (262) 373-7752 or pamwu@ifebp.org



ISCEBS Symposium

August 5-8, 2012 | San Francisco, California

Sponsorship Opportunities

PLATINUM—KEYNOTE SESSIONS AND FEATURED ITEMS \$10,000 AND UP

Includes two complimentary full-conference registrations!

Note: Platinum packages can be customized with other featured items to fit your marketing preferences.

GOLD—FEATURED EVENTS AND ITEMS \$5,000 AND UP Includes one complimentary full-conference registration!

Participate as a gold sponsor by selecting a featured item or making a cash contribution of \$5,000 to \$9,999.

Shipping Service—\$7,500
Sunday-Wednesday, August 5-8

Welcome Reception—\$6,500
Monday, August 6

Fellowship Recognition Luncheon—\$6,500
Tuesday, August 7

Cyber Zone—\$7,500
Sunday-Wednesday, August 5-8

Luncheon Roundtables—\$5,500
Monday, August 6

Symposium Flash Drives—\$6,500

Program Binders—\$5,500

SILVER—FEATURED EVENTS AND ITEMS \$2,500 AND UP Includes one complimentary full-conference registration!

Participate as a silver sponsor by selecting a featured item or making a cash contribution of \$2,500 to \$4,999.

Continental Breakfasts—\$4,000 each day
Monday-Tuesday, August 6-7

Refreshment Breaks—\$4,000 each day
Monday-Tuesday, August 6-7

Name Badge Lanyards—\$4,500

Luggage Tags—\$4,500

Session Question Cards—\$3,500

Message Center—\$3,500

Notepads—\$3,500

Pens—\$3,500 Highlighters—\$3,500

Post-it® Notes—\$3,500

Program at a Glance—\$3,500

BRONZE—GENERAL SPONSORSHIPS \$1,500 AND UP

Participate as a bronze sponsor through a cash contribution of \$1,500 to \$2,499. This entitles your organization to all of the bronze-level rewards, and is an excellent way to keep your company products and services on display throughout the Symposium.

Future Symposium

September 22-25, 2013 | Westin Copley Plaza | Boston, Massachusetts

Symposium Sponsorship

You're invited to showcase your company's products and services to a diverse group of key decision makers. The ISCEBS Symposium attracts over 600 benefits and compensation professionals from the United States and Canada, many having earned the prestigious Certified Employee Benefit Specialist (CEBS) designation.

What Organizations Should Consider Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Banks and trust companies
- Investment firms
- Pharmaceutical companies
- HMOs, PPOs
- Publishers
- Software vendors
- Third-party administrators
- Health care providers
- Utilization review/
cost-containment companies
- EAPs/dependent care
- Workers' compensation
- Communications
- Wellness
- Mental health
- Accountants/CPA firms
- Law firms

Sponsorship Rewards

Please note: Rewards are determined by the total amount of dollar contributions.

Chart of Rewards—Symposium	Platinum	Gold	Silver	Bronze
Display Area for Promotional Literature/Giveaways*				
Informational booth—backdrop only/ maximum ten feet wide/plus table	✓			
Extra large space to accommodate tabletop display	✓	✓		
Five square feet of display table space with custom sign	✓	✓	✓	✓
Conference Registrations				
Two free full-conference registrations	✓			
One free full-conference registration		✓	✓	
Pre- and Postpromotion				
Product directory—online and conference distribution	✓	✓	✓	✓
Recognition in CEBS and Society publications reaching thousands of benefits professionals	✓	✓	✓	✓
On-Site Recognition				
Sponsor badge recognition for all of your employees at the Symposium	✓	✓	✓	✓
Symposium program acknowledgment	✓	✓	✓	✓
Special signage and verbal recognition	✓	✓	✓	✓
Special signage/banners at sponsored event	✓	✓	✓	✓
Mailing List Usage**				
One-time use of the post-Symposium attendees mailing list	✓	✓	✓	✓
One-time use of the over 9,000 CEBS graduates mailing list	✓	✓	✓	
Advertising—Benefits Quarterly				
One full-page ad—free	✓	✓		
25% discount on one advertisement	✓	✓	✓	
Priority Selection at Next Year's Symposium	✓	✓	✓	✓

*The sponsor display area is open throughout the conference for attendees to peruse and pick up materials. This is not a trade show/exhibit hall; therefore, there is no sponsor representative at the display tables or informational booths.

**Pre-Symposium attendee mailings are not permitted. Print promotions only; e-mails are not provided.

About ISCEBS

www.iscebs.org

The International Society of Certified Employee Benefit Specialists is a not-for-profit educational association for those who have earned the Certified Employee Benefit Specialist (CEBS), Compensation Management Specialist (CMS), Group Benefits Associate (GBA) or Retirement Plans Associate (RPA) designation. Since 1981, the Society has provided member services, including the Annual Employee Benefits Symposium, *Benefits Quarterly*, *Newsbriefs*, the online community and access to the largest resource of benefits information—the International Foundation of Employee Benefit Plans' renowned Information Center. In addition, the Society has over 50 chapters throughout the United States and Canada that provide continuing professional educational opportunities at the local level.

How to Become a Sponsor

1 Go to www.iscebs.org/symposium/documents/12symponopp.pdf and select one or more of the sponsorship options on the PDF form.

2 Return the completed Sponsorship Agreement and Registration form with the applicable fees to:

International Society of
Certified Employee Benefit Specialists
Attn.: Sandy Becker, CEBS
P.O. Box 209
Brookfield, WI 53008-0209
Phone: (262) 786-8771
Fax: (262) 364-1818
E-mail: iscebs@iscebs.org

(Fees are reflected in U.S. funds.)

3 Sponsorships are assigned on a date-received basis. The Society will attempt to honor all special requests by participating firms.

4 Sponsorships are not restricted to these opportunities. If you have a sponsorship idea you would like to present, please let us know.

2012 Annual Conference

58th Annual Employee Benefits Conference | November 11-14, 2012 | San Diego, California

Audience: 4,600 multiemployer and public sector trustees

Recognition Levels

Platinum Plus	\$25,000
Three exclusive sponsorships	
Platinum	\$15,000
Welcome reception, a refreshment break and general conference signage	
Gold	\$10,000
A luncheon, a refreshment break and general conference signage	
Silver	\$5,000
A refreshment break and general conference signage	
Bronze	\$2,500
General conference signage	

See the rewards chart on the next page for additional rewards with each level.

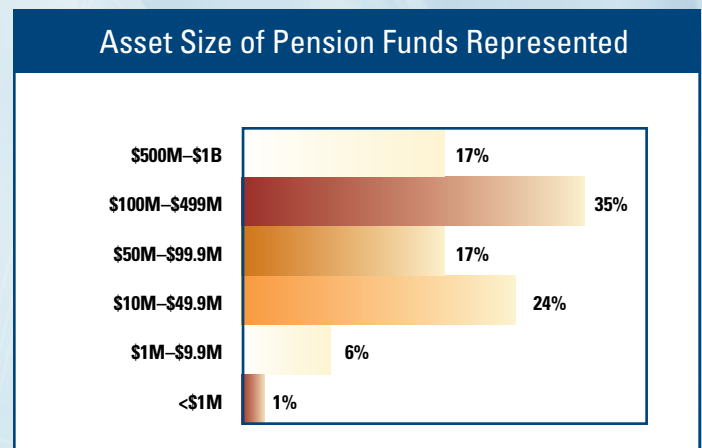
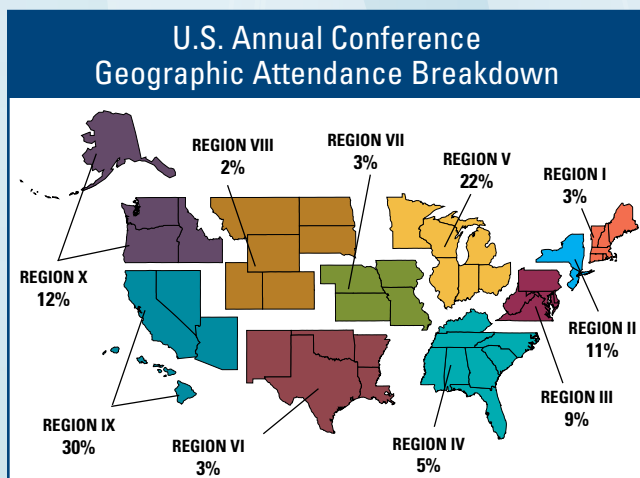
About the 58th Annual Employee Benefits Conference

Registration Fee: \$1,235 (Early Member Rate)

This conference brings together the decision makers involved in the management and administration of multiemployer and public sector benefit plans. Focusing on health and welfare and pension issues, participants have more than 100 sessions to choose from—covering fiduciary responsibilities, investments, communication, administration, technology, general benefit topics and much more.

Who Attends the Annual Employee Benefits Conference?

More than 4,600 multiemployer (labor and management) and public sector trustees and administrators who manage health and welfare and pension plans. For more member information, visit our website at www.ifebp.org.



Types of Funds Represented

▶ Apprenticeship	175	▶ Pension	777
▶ Health and Welfare	839	▶ Vacation	109

Based on Prior Year's Attendance

2012 Annual Conference Summary

Summary of Sponsorship Rewards

Chart of Rewards—U.S. Annual Conference

	Platinum Plus \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Banners and Kiosks					
Your company name on all applicable sponsor banners, prominently placed at sponsored events and displayed at the Annual Conference convention center and events				✓	✓
Your logo added to all applicable sponsor banners, prominently placed at sponsored events and displayed at the Annual Conference convention center and events	✓	✓	✓		
Exclusive sponsor logos will be imprinted (with the Foundation logo) on the following sponsored items—lanyards, conference bags, Internet Café screensaver and Internet Café giveaway item	✓				
Brochures					
Your brochure placed in the sponsor resource area	✓	✓	✓	✓	✓
Acknowledgments					
Sponsor ribbon affixed to your company's attendee name badge(s)	✓	✓	✓	✓	✓
Recognition of your company in International Foundation publications such as <i>Benefits Magazine</i> and Annual Conference <i>Directory of Exhibits</i>	✓	✓	✓	✓	✓
Acknowledgment of your sponsorship on the International Foundation website	✓	✓	✓	✓	✓
Tent card on sponsored event tables with your company name and logo	✓	✓	✓		
Your company name in on-site sponsor guide				✓	✓
Your logo and product/service description added in on-site sponsor guide	✓	✓	✓		
Signage					
Signage with your company name displayed at sponsored event				✓	
Signage with your company name and logo displayed at applicable sponsored event	✓	✓	✓		
Benefits & Compensation Marketplace					
Free enhanced 12-month online B&C Marketplace listing on the International Foundation website	✓	✓			
Free basic six-month online B&C Marketplace listing on the International Foundation website			✓		
Free online B&C Marketplace upgrade from basic to enhanced				✓	
Registrations					
Two complimentary program registrations	✓	✓			
One complimentary program registration			✓		
50% discounted program registration				✓	
Networking Area					
Networking area with signage at event (food and beverage provided by sponsor)	✓	✓			
Mailing					
One-time, post-Annual Conference mailer to attendees (mail piece subject to International Foundation approval; sponsor responsible for production and mailing cost).	✓				

To commit to a sponsorship, complete and return the Sponsor Agreement.

Who Should Consider a Sponsorship?

- Consulting firms
- Insurance companies/brokers
- Investment firms
- Pharmaceutical companies
- HMOs and PPOs
- Banks and trust companies
- Publishers
- Software providers
- Utilization review/
cost-containment organizations
- Preretirement services
- Communications services
- Accountants/CPA firms
- Law firms

For more information, please contact Ronaelle Carlson at (262) 373-7748 or ronaellec@ifebp.org, or Pamela Wu at (262) 373-7752 or pamwu@ifebp.org.

SPONSOR AGREEMENT AND REGISTRATION/2012

U.S. Annual Conference Sponsorship (01-1201)

COMPANY/ORGANIZATION INFORMATION (Please print clearly)

APPROVED BY Name _____ Title _____ E-mail _____
 Company _____ Organization # _____
 Address _____ Website _____
 City _____ State/Province _____ Country _____ ZIP/Postal code _____
 Phone _____ Fax _____
 Event Contact/Title _____ E-mail _____ Phone _____

SPONSORSHIP INFORMATION

U.S. Annual Conference November 11-14, 2012

- Platinum Plus (\$25,000)**—Platinum Plus sponsors receive **two** complimentary conference registrations as outlined in the rewards chart.
- Platinum (\$15,000)**—Platinum sponsors receive **two** complimentary conference registrations as outlined in the rewards chart.
- Gold (\$10,000)**—Gold sponsors receive **one** complimentary conference registration as outlined in the rewards chart.
- Silver (\$5,000)**—Silver sponsors receive a 50% discount for one conference registrant.
- Bronze (\$2,500)**—Bronze sponsor representative(s) must register and pay appropriate fee in order to attend the conference.

Note: All other sponsor representatives must pay the conference registration fee. All workshops, preconference sessions and other standalone conferences attended by sponsors will incur registration fees. For registration assistance, please call (262) 373-7506.

I have read and signed the Sponsorship Conditions and Guidelines on next page.

SPONSORSHIP PAYMENT

Full payment in U.S. funds must accompany order. Make check payable to International Foundation.

Check # _____ \$ _____
 VISA MasterCard Discover American Express (U.S. only)
 Credit card # _____ Exp. date _____
 Cardholder's name (print) _____

REGISTRATION/ORDER SUMMARY

Sponsorship \$ _____
 Total (U.S. funds) \$ _____

CONFERENCE REGISTRATION

(1) First name _____ M.I. _____ Last name _____
 Employer _____ Title _____
 Address _____ Business Home
 City _____ State/Province _____ Country _____ ZIP/Postal code _____
 Phone _____ Fax _____
 E-mail (mandatory for hotel confirmation) _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

See our policies regarding your registration/cancellation/refund/record retention/photo release and privacy at www.ifebp.org/policies.

Conference registration (\$1,235) is: Complimentary 50% discount Full fee
 Charge conference registration to: VISA MasterCard Discover American Express (U.S. only) \$ _____
 Credit card # _____ Exp. date _____ Cardholder's name (print) _____

Hotel required? Yes No **Hotel deposit (per room) \$350.** To view conference hotels, go to www.ifebp.org/achotels.
 Reservations confirmed on a first-come, first-served basis: 1st choice/rate _____ 2nd choice/rate _____ 3rd choice/rate _____
 Single room Double room Arrival date _____ Departure date _____ Special request _____
 Charge \$350 hotel deposit to: VISA MasterCard Discover American Express (U.S. only)
 Credit card # _____ Exp. date _____ Cardholder's name (print) _____

(2) First name _____ M.I. _____ Last name _____
 Employer _____ Title _____
 Address _____ Business Home
 City _____ State/Province _____ Country _____ ZIP/Postal code _____
 Phone _____ Fax _____
 E-mail (mandatory for hotel confirmation) _____ Last 4/3 digits of SSN/SIN _____ Date of birth (mm/dd/yyyy) _____

See our policies regarding your registration/cancellation/refund/record retention/photo release and privacy at www.ifebp.org/policies.

Conference registration (\$1,235) is: Complimentary 50% discount Full fee
 Charge conference registration to: VISA MasterCard Discover American Express (U.S. only) \$ _____
 Credit card # _____ Exp. date _____ Cardholder's name (print) _____

Hotel required? Yes No **Hotel deposit (per room) \$350.** To view conference hotels, go to www.ifebp.org/achotels.
 Reservations confirmed on a first-come, first-served basis: 1st choice/rate _____ 2nd choice/rate _____ 3rd choice/rate _____
 Single room Double room Arrival date _____ Departure date _____ Special request _____
 Charge \$350 hotel deposit to: VISA MasterCard Discover American Express (U.S. only)
 Credit card # _____ Exp. date _____ Cardholder's name (print) _____


TO REGISTER ADDITIONAL CONFERENCE ATTENDEES—Photocopy this form, complete with payment and hotel information, attach to this form and return.


OTHER INFORMATION


Platinum Plus, Platinum and Gold Sponsors—Please submit for publication:

- **Online Listing Form Completed**—at www.ifebp.org/forms/marketplace.asp
- **Product/Service Description**—a 75-word description of your product or service for publication to include name, title, address, phone and e-mail of the primary contact for inquiries.
- **Logo Artwork**—Camera-ready artwork of your company logo. An acceptable logo format is an Illustrator EPS file (converted to outline). Provide via e-mail (spnsrlogo@ifebp.org).

 More information at www.ifebp.org

 Fax your registration with credit card number: (262) 364-1818

 Mail the registration form with check or credit card number to:
 International Foundation—2012 U.S. Sponsorships
 P.O. Box 689954, Chicago, IL 60695-9954

 For sponsorship information, please contact Ronaelle Carlson at (262) 373-7748 or ronaellec@ifebp.org; or Pamela Wu at (262) 373-7752 or pamw@ifebp.org



Sponsorship Conditions and Guidelines

SPONSOR PROGRAM MANAGEMENT

Sponsorships are administered by and subject to the terms and conditions imposed by the International Foundation of Employee Benefit Plans, Inc., hereafter referred to as the International Foundation.

GENERAL

The International Foundation reserves the right to determine the eligibility of any Sponsor and reserves sole control over sponsorship, event and program policies. These conditions and guidelines are established for the mutual protection of the International Foundation and the Sponsors. In order to be an eligible Sponsor at the International Foundation's Annual Conference, a company/organization must maintain an International Foundation membership. Acceptance of the Sponsor Agreement does not constitute, in any way, an International Foundation endorsement or approval of the Sponsor's products or services. The International Foundation is merely agreeing to display a Sponsor's name at an event, subject to International Foundation policies and procedures, which may change from time to time. The International Foundation reserves the right to make changes to the terms, conditions and guidelines, as may be deemed to be in the best interest of the International Foundation's programs. All matters not specifically covered by these conditions and guidelines shall be subject to the decision of the International Foundation.

CONTRACT FOR SPONSORSHIP

The Sponsor Agreement, accompanied by the required payment, constitutes a contract for sponsorship at an event subject to the condition of acceptance by the International Foundation. Sponsorships are accepted on a first-come, first-served basis and must be applied for in writing. This contract may be terminated by the International Foundation in the event of strikes, labor disputes, acts of God or other circumstances beyond the control of the International Foundation, which may affect the event.

TERMS OF PAYMENT

All Sponsor Agreements submitted within six months of the selected conference and sponsorship level must be accompanied by payment in full.

Deposits—A minimum deposit of 50% per event level, per conference will be accepted up to six months prior to the scheduled start of a conference. No deposits will be accepted within the six months preceding the conference.

Final payment for all deposited events will be due and payable six months in advance of the conference event.

- Transfers of money from one event to another will be accepted in writing up to six months of the confirmed sponsorships.

CANCELLATION POLICY

An administrative fee equaling 20% of the selected program event sponsorships will be withheld for cancellations received in writing at least 45 days prior to the event, provided a replacement Sponsor can be obtained for the affected event. No refunds will be granted after the 45-day period preceding the event.

SHARING AND SUBLETTING

Two (2) companies may not share a sponsorship of a single event. A *company* is defined as the same business or firm and can involve only a single line of business. The signage per Sponsor shall only identify a single firm or business.

SPONSOR REGISTRATION

Any sponsoring company planning to have more than the program-level allowance of representatives must purchase additional conference registrations. No company representatives may attend the conference or the event unless registered and have paid the appropriate fees, regardless of the length of time he or she will be attending the event. Registrations received as rewards of sponsorship have no cash value.

RESPONSIBILITY OF THE SPONSORING FIRM

To be fully familiar with these rules and regulations, and to see that each member of the firm attending the conference as a registrant is familiar with these rules and regulations.

Signature: _____

Title: _____ Date: _____

SHIPPING

Sponsor agrees to ship, at its own expense and risk, approved collateral materials to be displayed. All sponsoring companies are responsible for the return of any items or collateral materials not consumed at the program site.

CONDUCT/RESTRICTIONS

The International Foundation reserves the right to revoke a sponsorship commitment at any time prior to or during the event if Sponsor fails to fully comply with the terms of this Agreement, or it is determined by the International Foundation that the sponsorship will adversely impact the affected event or program.

The International Foundation reserves the right to approve, refuse and/or restrict the distribution of any promotional and/or giveaway items. When applicable, a sample brochure is required for approval prior to display.

Approved collateral matter will be confined to the assigned display area.

- All signage, banners will be produced and located at the event site only as directed by the International Foundation staff.
- Event arrangements shall be handled by the International Foundation or the facility contracted by the International Foundation, and there shall be no expressed or implied warranties by the International Foundation relating to the sponsorship at the affected event or program.
- The Sponsor shall not conduct outside activities which are likely to take qualified attendees from the official and scheduled conference functions.
- Receptions, demonstrations or meetings in hospitality suites may not be conducted during scheduled and published open hours of the conference.
- Sales/transactions or any form of order taking are prohibited during conference events by the participating Sponsor or anyone on their behalf.
- Badges—All personnel of the sponsoring firm will be required to wear the official conference badge issued by the International Foundation's conference registration desk. Badges and registration materials will be distributed only to registered personnel. Sponsor personnel may not exchange, deface, mark or alter the badge in any manner.
- Any oral or written communication indicating or suggesting that the International Foundation endorses or approves of the Sponsor's products or services is prohibited and is grounds for expulsion from the event with no refund of fees to the Sponsor.

SOLICITATION

The spaces within the facility contracted by the International Foundation to conduct conference sessions shall be under the control of the International Foundation. All displays, equipment, demonstrations, presentations, distribution of literature or any other type of activity are prohibited unless approved by the International Foundation. There shall be no promotional or giveaway items distributed in conjunction with the sponsorship.

TERMINATION OF EVENT

If the premises where the sponsorship is to take place are destroyed or damaged, or the conference fails to take place as scheduled or is relocated or interrupted and discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any government agency, or for any other reason, this contract may be terminated by the International Foundation. In the event of such termination, the Sponsor waives any and all damages and claims for damages, and agrees that the sole liability for the International Foundation shall be to return to each participating organization the registration payment.

STANDARD ARBITRATION CLAUSE

Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by binding arbitration in accordance with the Rules of the American Arbitration Association, and judgment upon the award rendered by the arbitrator(s) may be entered in any court of competent jurisdiction.

IMPORTANT: Copy this document for your files. Also provide each registrant attending the conference with a copy.