

Yassmin Abdel-Magied Leadership and Diversity Expert London, England

Ms. Abdel-Magied is an engineer, author, broadcaster and award-winning social advocate. Her powerful TED talk, "What does my headscarf mean to you?" has more than 1.8 million views, and she has become an internationally renowned speaker on the topics of unconscious bias and leadership. Through her work and thought-provoking talks. Ms. Abdel-Magied is on a mission to make diversity the norm across the world through empowerment, empathy and the power of stories. At the age of 16, she founded Youth Without Borders, a youth-led grassroots organisation focused on empowering young people to positively change their communities. Driven by her love of motorsport, Ms. Abdel-Magied designed a race car at 19 and graduated valedictorian with first class honours in mechanical engineering. She then went on to work as one of the few female engineers on oil and gas rigs around Australia, while continuing to advocate for social justice. Ms. Abdel-Magied became a lightning rod for Australia's discussions on race, gender and faith after an appearance on a panel show went viral, garnering more than 12 million views in less than a week. She was the presenter for the national current affairs show Australia Wide, the host for the ground-breaking documentary The Truth About Racism and co-host of the podcast Motor Mouth, on becoming a Formula 1 driver. A bestselling author, Ms. Abdel-Magied published her debut memoir, Yassmin's Story, at the age of 24 and her writing has appeared in publications worldwide, including *The Guardian, The New* York Times, and The Australian Financial Review. She is also the author of the children's fiction book You Must Be Layla. Ms. Abdel-Magied has served on numerous boards and councils and is the founder of Mumtaza and an internationally sought-after advisor on issues facing women, youth and those from racially and culturally diverse backgrounds. Ms. Abdel-Magied has spoken in more than 20 countries across five continents.