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Anne Arbour is the director of strategic partnerships and education at the Credit Counselling Society. With over 30 years combined experience in financial services and financial education, Arbour has presented at conferences on personal money management and financial wellness and has been interviewed by print, television and digital media outlets on similar topics. Arbour has sat on several expert panels, advisory groups and financial literacy networks, and she has provided written content for both print and digital resources. She strives to create new, meaningful connections and positively impact the financial wellness of consumers across Canada. Arbour is a graduate of McGill University in Montreal, holds an M.B.A. degree from the Schulich School of Business (formerly York University) and is a Certified Educator in Personal Finance.