

Jennifer M. Archer

**Managing Director, Institutional Defined Contribution Sales
J.P. Morgan Asset Management
New York, New York**

Jennifer M. Archer is managing director, institutional defined contribution sales for J.P. Morgan Asset Management. Archer and her team focus on business development and serving the investment and communications needs of corporate and public defined contribution plans with the goal of improving participant retirement outcomes. An employee since 2011, she was previously a product director with AllianceBernstein, where she was responsible for the development and support of their defined contribution investment solutions for both plan sponsors and intermediaries. Before joining AllianceBernstein, Archer was in the investment solutions group at UBS. Archer received a B.S. degree in business from James Madison University. She also holds FINRA Series 3, 7, 30, 63, and life and health Insurance licenses, and she is a Chartered Retirement Planning CounselorSM (CRPC[®]).