



**Eduardo Atienza**

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Eduardo Atienza is an associate at SSCA, Inc. He brings welcomed objectivity and creativity to organizational challenges and problem-solving. Atienza is certified in The Change Cycle™ model, which he regularly facilitates to clients across a variety of industries, including health care, construction, industrial and financial. Atienza is also a Certified Workplace Mindfulness Facilitator (CWMF) and understands that a mindful workplace is not only a key component of employee satisfaction but a clear indicator of psychological and emotional well-being, particularly during times of unprecedented change. Atienza excels at exploring new perspectives while inviting others to challenge their boundaries and conventionality. He is naturally inquisitive and has a gift for inviting others to communicate in ways they didn't expect. Those natural traits, and a fascination with social and cultural studies, led Atienza to pursue a master's degree in sociology from Arizona State University. There, his capstone project focused on the idea that company culture and climate play a critical role in workers' behavior and success.