



David Atkinson

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David Atkinson serves as a senior vice president at Atrium Health, where he develops and leads comprehensive transformation in Human Resources (HR), including the creation of strategic advisory services with an emphasis on business partnerships and effective execution. He teams with operational senior executives to design, plan and execute talent and healthy organizational models. Previously, he worked at PwC as a member of the Global Human Resources and Health Advisory leadership teams. Focusing on large employer engagements, Atkinson advised customer chief executives around workforce architecture, HR model strategy and culture transformation; he also led PwC's employer well-being and resilience consulting practice, serving as the firm's U.S. practice leader and as a senior global advisor. Earlier in his career, Atkinson was a senior executive and board member for The Cooper Clinic and Research Institute, a privately held preventive medicine company in Dallas, Texas. While there, he founded and led the commercial consulting organization Cooper Wellness Strategies, LLC, with more than 200 employees across seven states. He advised ownership on and supported the enterprise growth planning that expanded operations into Nanjing, China. Atkinson holds a bachelor's degree in health promotion and an M.B.A. degree in organization development and change. Additionally, he serves on Charlotte nonprofit boards and the CNBC Workforce Executive Council and holds certifications in HR leadership, change management and strategic business partnering as well as business strategy and execution from The Wharton School.