



Laura Barlow, CEBS

**Manager, Health & Group Benefits
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Laura Barlow, CEBS, is the manager, health & group benefits at JM Family, a company renowned for its commitment to innovation and associate well-being. With a passion for creating meaningful work experiences, Laura plays a pivotal role in designing and managing benefits programs that reflect the diverse needs of JM Family's 5,000+ U.S.-based associates. She is a driving force behind initiatives such as consolidating reimbursements and wellness programs through comprehensive LSAs, ensuring seamless, impactful solutions for her team. Laura's expertise in benefits strategy and her dedication to fostering a compassionate workplace make her an invaluable leader. Her work supports JM Family's mission to empower associates while offering meaningful benefits.