



## **Anthony Bassili, CAIA**

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Anthony Bassili is head of asset allocators for Coinbase Institutional Americas. In this role, he is responsible for advising North America's largest financial institutions on investment solutions related to digital assets, web3 and crypto strategies. Bassili's clients include government and corporate pension plans, consultants, multi-manager platforms, outsourced chief investment officer platforms, foundation/endowments and family offices. Prior to joining Coinbase, Bassili served as head of pension for iShares. There, he led BlackRock iShares efforts in expanding the investor toolkit for allocators to include ETFs across public and private asset classes, including ESG and niche or thematic exposures. Prior to leading the iShares business, he spent more than a decade leading business development and investment strategy for the global trading and transition management platform at BlackRock. From 2015 to 2020, Bassili also served as chapter head for the Chartered Alternative Investment Analyst (CAIA) San Francisco Bay Area chapter, leading more than 400 CAIA members in connecting and pursuing financial literacy across alternative investment strategies. Over this period, he served on behalf of BlackRock on the board of directors for the Bay Area Council and the San Francisco Chamber of Commerce. He focused on local policy and tax issues across the State of California. Bassili holds the NASD Series 3, 7, 63 and 24 licenses.