



**Bradley Bauter**

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Bradley Bauter is Director of Educational Programs with the International Foundation of Employee Benefit Plans. In this role, he is responsible for the successful design, development and implementation of pension and benefits educational programs across North America. Prior to this role, Bauter was a digital marketing specialist with the Foundation. Before joining the Foundation, he was an art director with Blue Horse, Inc., a B2B marketing and communications firm, where he worked with international clients in the food services, insurance, mining and construction industries. Bauter was also an associate with Strong Capital Management, where he developed thought leadership and other materials for the firm's high net worth and retirement plan clients. He has been part of numerous successful campaigns that have earned Addy, BMA Bell, Paragon Communications and Hermes Creative awards. Bauter earned his Bachelor of Arts degree from St. Norbert College in De Pere, Wisconsin. In his spare time, he serves as a U.S. soccer referee.