

Cameron Betts, M.H.S.A.

Senior Principal, Senior Consultant
Mercer
Los Angeles, California

Cameron is a senior principal and senior consultant in Mercer's Employee Health and Benefits business based in Los Angeles. He has over 15 years of experience in employer health care innovation, strategy and consulting. His expertise includes health care innovation and virtual delivery; point solutions and the vendor marketplace; the integration of employer and benefits ecosystem; holistic population health strategies; diversity, equity and inclusion efforts for employers; and health care plan design and cost containment. Over his career, Cameron has specialized in many areas important to employers, including mitigation and elimination of financial waste, employee engagement strategies, innovative and impactful benefit offerings, and claims-based analytics and VOI / ROI evaluations. Prior to joining Mercer, Cameron earned his master of health services administration (M.H.S.A.) degree from the University of Kansas School of Medicine with a concentration in health care administration.