



**Scott Borden**

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Mr. Borden is the strategic benefits advisor at Lewer Benefits Group, an insurance agency based in Kansas City. He has also been known as the “HSA Guy”. Mr. Borden has over 30 years of experience in employee benefits with a focus on helping employers build a “Consumerism Ecosystem” with aligned incentives. His expertise in healthcare consumerism, direct primary care and healthcare reform has made him a frequent guest and host on many regional and national talk radio shows since 2004.