



Lisa Bronner

**Consumer Educator and Author
Dr. Bronner's Magic Soaps
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Lisa Bronner is a prolific writer, consumer advocate, and speaker on health and green lifestyle issues. Her longstanding “Going Green with Lisa Bronner” blog and social channels help many make the transition to a healthier home and lifestyle. She is also the granddaughter of Emanuel Bronner, founder of Dr. Bronner’s—the top-selling natural brand of soaps and a leading mission-driven brand worldwide—where she is a company spokesperson. Lisa’s book, *Soap & Soul: A Practical Guide to Minding Your Home, Your Body and Your Spirit with Dr. Bronner’s Magic Soaps*, provides over 85 Green-It-Yourself recipes for home and body care, as well as the science behind them. She imparts to readers the confidence and knowledge to adopt a simpler, greener, and more abundant lifestyle. She is an advocate for regenerative organic agriculture; Fair Trade; transparency in product labeling; mindful consumption; and other issues related to consumer safety, social justice, and environmental sustainability. Prior to her current work, she taught high school English and journalism. Lisa is a graduate of Duke University with a B.A. degree in English.