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Johanne Brosseau has worked in sales, marketing research and product and business development management in the pharmaceutical industry, banking and electronic drug claims management. She was responsible for the national drug management strategy at Aon Hewitt and Mercer and has implemented innovative and personalized strategies for clients in group insurance. In 2015, as a licensed “Conseillère en assurance médicaments,” Brosseau founded ConsultMed Consulting. Her objective is to help consultants/brokers, sponsors and pharmaceutical manufacturers better understand private drug insurance plans, optimize management and increase ROI on this important investment.