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Jon Caniglia is a senior business development manager in Milliman Omaha's employee benefits health and welfare practice. Prior to joining Milliman in 2018, Caniglia had five years of experience in the health care space on the provider side. He worked with many of the nation's top health systems to study their populations and make informed strategic planning and marketing decisions in areas such as mergers and acquisitions, ad campaigns and site selection. In his current position, Caniglia specializes in setting up, developing and managing relationships with agencies and other employee benefits companies; delivering on new revenue targets based on market demand and opportunities; assessing marketplace needs to ensure Milliman's consulting is valuable and applicable to its clients, especially in light of health care reform; and more. He earned his B.S. degree in marketing and economics at the University of Nebraska-Lincoln.