Brian A. Cappel

Vice President of Taft-Hartley Plans
Marathon Health

Brian A. Cappel serves as the Vice President of Taft-Hartley Plans for Marathon Health, where he leads a dedicated division focused exclusively on advancing healthcare solutions for labor union populations nationwide. Marathon Health currently supports approximately 3 million eligible members across 41 states—and virtually in all 50—through a national network of more than 720 health centers serving 630+ clients. This includes over 100 local union populations and 70+ Taft-Hartley welfare funds, collectively representing more than 450,000 union members and their families, as well as 225+ public sector organizations with an additional 600,000 eligible members.

With more than 20 years of Taft-Hartley industry experience, Cappel brings a uniquely informed perspective shaped by extensive work inside multiple fund offices. He specializes in designing and implementing innovative healthcare strategies that enhance member experience while producing meaningful cost savings.

Prior to joining Marathon Health, Cappel served as Director of Operations for the Midwest Operating Engineers Fringe Benefit Fund (IUOE Local 150), where he led a team of over 100 staff members delivering services to more than 55,000 individuals annually.

Throughout his career, Cappel has overseen the launch of 40+ new onsite and near-site health centers and has provided strategic support to more than 100 centers annually across the country. His work is centered on improving healthcare access, quality, and outcomes for union members and their families, with a strong emphasis on lifestyle improvement and chronic condition management.

In his current role, Cappel is responsible for developing new Taft-Hartley partnerships and consulting with existing clients. He collaborates closely with Marathon Health's operations teams to deliver best practices, advanced data analytics, and actionable reporting that drives measurable value for the funds he serves.