



**Sara Carroll, CEBS**

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Sara Carroll is the benefits and compensation manager at evo, an outdoor retail and experiences company dedicated to building community and making outdoor recreation more accessible. She leads with a focus on equity, transparency, and clear communication, helping team members not only access their benefits but also truly understand and value them. Sara earned her bachelor's degree from the University of Minnesota–Twin Cities and completed the Certified Employee Benefit Specialist® (CEBS®) program in 2018. She's passionate about bridging the gap between complex benefits programs and the real people they're designed to support.