

Christopher Chan
Innovation Imagineer
Mercer
San Francisco, California

Mr. Chan is an innovation imagineer at Mercer's Health Innovation LABS, where he's focused on building creative solutions that complement Mercer's clients' health and welfare benefits programs. His leadership role at LABS has him focused on developing strategies and products through the use of human-centered design, machine learning, consumer data insights and creating customer delight. Mr. Chan is especially interested in emerging health care topics that focus on personalized medicine, neuroplasticity/brain science, changing market dynamics, multigenerational needs and global public health challenges. Prior to this role, Mr. Chan spent 14 years with another major consulting firm, where he launched several specialized teams, all with the spirit of building an innovative culture within the organization and with its clients. Outside of work, Mr. Chan is an artist, a blogger and a trend spotter and has personal interests in technology, graphic design, advertising and data visualization, which influence the innovative ideas that he develops in the health care space. He is also the founder of a charitable giving community that identifies, funds and advises amazing nonprofit organizations. Mr. Chan graduated from the University of California with a degree in neurobiology.