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Dr. Elaine Chin is a North American trailblazer of precision medicine. She is the founder of Executive Health Centre, a premiere holistic personalized medicine practice in Canada, and Innovation Health Group, offering virtual health testing, consultation services, enterprise and well programs. Chin is the former chief wellness officer at TELUS Communications. Presently, she is an expert contributor to CP24, City-Line TV show and consultant at *Good Housekeeping Magazine* in New York. Chin is the author of a top-ten book *Lifelines—Unlocking the Se*cret of Your Telomeres for a Longer, Healthier Life and the new book Welcome Back! Reboot Your Physical and Mental Resiliency in a Post-Pandemic World, which has been cited as a Top 10 Wellness Book by Indigo Books. At the start of the pandemic, she launched the Masking Together Challenge and helped raise nearly \$500,000 to secure safe housing for house staff, support research at the University of Toronto, distribute masks and offer her newest book for frontline health care workers in Canada. Chin received her medical degree from the University of Toronto and her M.B.A. degree from the Rotman School of Management.