



Jon Cooper

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Jon Cooper is a serial entrepreneur dedicated to driving innovation and workforce productivity. As co-founder and CEO of Overalls, he leads efforts to help companies boost employee performance with Overalls LifeConcierge™, a platform that simplifies life's challenges—from managing caregiving to navigating insurance and household tasks. Before Overalls, Jon founded Life.io, a customer engagement platform that transformed the insurance industry and was acquired by Zinnia in 2021. He also served as chief of staff at TriZetto, where he played a key role in its transition to private ownership and subsequent acquisition by Cognizant, and held leadership roles at Wellcare and Oliver Wyman. Jon earned his M.B.A. degree from the Wharton School—where he is a regular lecturer on entrepreneurship and scaling businesses—and his B.A. degree from the University of Pennsylvania. Outside of work, Jon enjoys family adventures and skiing, and he is fluent in French and Spanish.