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Robin Cox is the senior director of global benefits, immigration, and health and safety at BlackBerry. Cox joined BlackBerry in 2007 and is responsible for global benefits and wellness in 19 countries. With over 30 years in employee benefits, Cox has a passion in helping employees and leverages her benefit partners for support. She has earned her professional designation as a Certified Human Resources Leader (CHRL) and Certified Employee Benefits Specialist® (CEBS®).