



**Étienne P. Crevier, M.Sc.**

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For many people, following their parent's footsteps is an obvious choice for their career. However, for Étienne P. Crevier, both his father's achievements and his death convinced him to launch the company BiogeniQ—a startup that aims to bring personalized medicine to patients by offering genetic tests, allowing anyone to adapt their lifestyle to their genetic profile. A few years earlier, Étienne was a Ph.D. student in genetics at the Université de Montréal and aspired to become a university researcher. His father, Dr. Yves Crevier, who was a physician in the Montréal area, died of cardiac arrest. Étienne then decided to go into business and leave research. After starting his M.B.A. degree, he launched BiogeniQ in August 2013. Étienne is the Scientific Entrepreneur of the Year 2014 as well as a finalist for the Young Entrepreneur of the Year 2016, recognized by The Young Chamber of Commerce of Montréal and the prestigious EY Entrepreneur of the Year. He is currently the head of business development and partnership at MoCA Cognition.