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Craig is the Managing Director of the Dobbs Group, serving as the team's most senior investment consultant and delivering a wide range of consulting services to its clients. In addition to providing strategic leadership for the team, Craig oversees investment policy management, performance evaluation, risk analysis, and manager selection for clients, in partnership with other dedicated investment consultants from the group.

Craig's career in financial services includes more than 35 years as an institutional investment consultant with a primary focus on Taft-Hartley, defined benefit, defined contribution, and health and welfare funds. Before joining Morgan Stanley's Graystone Consulting in 2002, he spent 14 years with Merrill Lynch. Craig graduated from Ball State University with a B.S. in finance and attended the University of Notre Dame's Executive M.B.A. program. He is a registered investment advisor and a member of the Investment Management Consultants Association and the Association of Professional Investment Consultants. In addition, Craig earned the Accredited Investment Fiduciary designation from the Center for Fiduciary Studies at the Joseph M. Katz Graduate School of Business at the University of Pittsburgh.