



**Marie-Hélène Dugal**

**Manager, Pharmacy Benefit Strategy  
Medavie Blue Cross  
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As manager of pharmacy benefit strategy at Medavie Blue Cross, Marie-Hélène Dugal brings an extensive background in pharmacy benefit management to this key leadership role. She is the pharmacy lead for Medavie Blue Cross's private business and is responsible for strategic management of their Pharmacy Benefit Strategy team, overseeing the evolution of their pharmacy benefit management and drug solutions product portfolio. The breadth and depth of Marie-Hélène's experience, gained through her 20 years with Medavie Blue Cross, includes nine years in senior product specialist and product portfolio management roles within the pharmacy team, as well as roles ranging from health claims to system mapping and benefit management in several departments.