



Danielle Ferrone

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Danielle Ferrone is a director at People Corporation with over 15 years of experience in the retirement industry. She specializes in designing and optimizing retirement programs that drive meaningful outcomes for plan members, helping organizations create sustainable and competitive retirement solutions that support long-term financial security. Well-versed in the Canadian retirement landscape, Danielle brings a deep understanding of pension and savings programs, regulatory frameworks, and industry trends. She works closely with organizations to develop tailored retirement strategies that align with both organizational objectives and employee needs. With a strong background in retirement savings and financial wellness programs, Danielle provides strategic guidance to help organizations enhance plan design, improve member engagement, and navigate evolving regulatory requirements. She holds the Life License Qualification Program (LLQP) and Retirement Plans Associate (RPA) designations, reinforcing her expertise in delivering forward-thinking, customized retirement solutions.