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Dr. Rikki Gilmore-Byrd is a doctoral-level public health scholar, health educator, and National Board-Certified Health and Wellness Coach specializing in health equity, health disparities and housing instability. With over 15 years of experience advancing health equity across clinical, educational and community settings, she currently leads strategic initiatives at many institutions to center marginalized populations, reduce health disparities and build sustainable peer support models for people in underserved communities.

Dr. Rikki serves as an Executive Board Member of the National Board for Health and Wellness Coaching (NBHWC), where she advances national standards for wellness services, champions equitable access for individuals facing housing instability and social isolation, and develops frameworks that position all people as agents in their own health and well-being. She is the originator of the BATS™ (Biased Automatic Thoughts) framework, a trademarked wellness coaching tool designed to interrupt unconscious bias and advance cultural humility in practice. BATS equips health care providers, coaches and community practitioners to identify and reframe the biases that prevent authentic partnership with populations and perpetuate health inequities.

Dr. Rikki serves as the Associate Vice President of Rasmussen University's Online Division. Her scholarship and practice center on equity, cultural humility, health disparities and systems change. Dr. Rikki's work examines structural barriers to health and well-being and demonstrates how centering client agency and wisdom in peer support models improves health outcomes. She has presented at many national conferences.

Dr. Rikki holds a doctor of public health degree in leadership and advocacy, a master of public health, a master of science in counseling and a bachelor of science in community health education. She is an Executive JD candidate at Purdue University School of Law concentrating on education law and compliance. Dr. Rikki has maintained a private coaching, training and mediation practice since 2012.