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Robert Gould is the vice president of student and Canadian business solutions at Workplace Options (WPO). He is a marketing, sales and customer service professional with a distinguished career in mental health and wellness. Robert is responsible for globally expanding the WPO footprint in the student mental health and wellness market as well as expanding its footprint in the mental health and wellness of organizations throughout Canada. Prior to WPO, he worked for over 12 years with Aspira Corporation in account management, operations, strategic partnerships and business development. Robert earned an M.A. degree in teaching and curriculum from Michigan State University and a B.A. degree in history and humanities from York University, and he completed the professional golf management program at Humber College.