

Edward B. Gow, GBA

Practice Leader, Global Benefits

Vita Benefits

Mountain View, California

Edward Gow is the practice leader of global benefits for Vita Benefits, an employee benefit brokerage firm focused on transparency, technology, and customer service. With over 15 years in employee benefits consulting, he has guided hundreds of companies in expanding and managing their benefits worldwide. Edward's expertise includes developing centers of excellence to manage the mobility risk for business travelers and expatriates, as well as establishing comprehensive global benefits management verticals. He is the founder of globalbenefits.com, serving as its community lead for the online resource dedicated to global benefits. Edward serves as an instructor for the International Foundation of Employee Benefit Plans Certificate in Global Benefits Management and is a global advisor for the Silicon Valley Employers Forum. He holds a bachelor of science degree from San Francisco State University with concentrations in corporate finance, decision sciences, and information systems.