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Anna Greenwald is the Founder and CEO of On the Goga, an HR technology company building the next generation of workplace wellbeing benefits. Through her platform, she empowers HR teams to deliver seamless, science-backed programs that drive engagement and measurable business outcomes. Over the past decade, she has partnered with organizations such as Johnson & Johnson, PwC, L'Oréal, Grubhub, and Lyft. A TEDx speaker and active leader in the HR community, she has held board, advisory, and academic roles with organizations including the Philadelphia Society for Human Resource Management, the Philadelphia Mayoral Millennial Advisory Committee, and Drexel University.