

Katie Hansen Senior Director, Minnesota Market Leader WTW Bloomington, Minnesota

Katie Hansen is a senior director and the Minnesota market leader for WTW's Health and Benefits Practice. With over 13 years of experience as a lead health and welfare consultant and relationship manager, Katie partners with large employers to design and implement innovative Total Rewards strategies that balance cost efficiency with enhanced employee experience. Her expertise spans benefits design, financial management, vendor strategy, employee engagement, and results-driven measurement. Katie is a trusted advisor who builds lasting relationships, is solution-focused, and delivers tangible outcomes—whether helping clients contain costs, enhance satisfaction, or meet unique workforce needs through creative strategy. As market leader, Katie leads the Minnesota team's growth strategy and market positioning, aligning WTW's local capabilities with evolving client demands. She's hands-on, collaborative, and driven by a commitment to exceeding expectations through teamwork and execution.