



Sarah Hoffman
Chief Executive Officer
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Sarah Hoffman is the chief executive officer of the Healthcare Benefit Trust, a group employee benefits provider and third-party administrator for BC Public Sector entities. She has 14 years of health insurance experience with a sole mandate to deliver cost-effective group benefits and corresponding administration services on a cost-recovery/not-for-profit basis. Previously Hoffman worked in varying roles from controller to chief financial officer in the health sector and in various retail organizations. She is acknowledged as a change maker and has been recognized as Business in Vancouver CFO of the Year, Transformational Change Agent category. Hoffman completed a bachelor's degree in accounting at the Queensland University of Technology (Australia) and holds a Chartered Accountant designation (Australia).