



Krista Hogan

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Krista Hogan is the director of product development focused on health and dental group benefits. She is passionate about driving diversity, equity and inclusion (DE&I) within group benefit plans. Through enhancements to extended health care and spending account products, she is helping Sun Life plan members access new coverage and supporting Sun Life plan sponsors on their DE&I journeys. Most recently, her team brought to market inclusive family building coverage, an industry first. Krista holds an Honours Bachelor of Commerce degree from the DeGroote School of Business at McMaster University. While working for Sun Life for over ten years, she has held several positions in marketing, project management and operations. Krista is a part of the Sun Life Allies Acting for Change forum and women's health working committee. This has enabled her to develop strong relationships and a deep understanding of the organization and client needs, which she leverages to drive product innovation.