



Stan Hudson, M.A., CDFT

**Director Professional Development and Training
Institute for Healthcare Advancement
Anaheim, California**

Stan Hudson, M.A., CDFT, is a nationally recognized trainer and speaker with over 20 years of experience teaching and advancing health literacy. As director of professional development and training at the Institute for Healthcare Advancement (IHA), Stan designs and delivers high-impact learning experiences for professionals across health care, public health, and benefits administration. Known for his engaging, accessible presentation style, he translates complex health literacy concepts into practical, actionable strategies. Stan has led workshops, keynote sessions, and national training initiatives that help organizations strengthen communication, reduce barriers, and improve outcomes for the people they serve.