



Matthew Jacobs
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Matthew Jacobs, chief business development officer for WellRithms, brings 15 years of experience in health care strategy and product development to WellRithms. He emphasizes cost containment techniques for the group health, workers' compensation and automobile/liability industries. Jacobs entered into the health care industry in 2006 by working for a national PPO network. With strong success in sales and an ability to identify client needs, Jacobs quickly gained leadership roles in strategic product development and management oversight for several operational departments, including sales, account management and provider management. In addition to PPO network cost containment, Jacobs has consulted organizations in utilization management, injury care management, health care plan development, medical bill review and other cost savings strategies. Jacobs graduated from Baylor University in 2003 with a degree in economics and public administration through the business school with a minor in mathematics.