



Bill Kampine

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Bill Kampine, co-founder and senior vice president, analytics, innovation officer and health care economist for Healthcare Bluebook, is one of the most well-respected thought leaders in health care cost and quality transparency. He brings over 25 years of experience in new venture development, mergers and acquisitions, strategy and advanced analytics and oversees health care economics, innovation and strategic growth initiatives at Healthcare Bluebook. Kampine was invited to testify before the U.S. Senate Health, Education, Labor and Pensions (HELP) Committee at the fourth of five hearings aimed at identifying the drivers of rising health care costs. The series, entitled Reducing Health Care Costs: Examining How Transparency Can Lower Spending and Empower Patients, was led by HELP chairman, Senator Lamar Alexander of Tennessee. Following Kampine's presentation, he and other industry experts were invited to contribute foundational information to bipartisan draft legislation sponsored by Alexander and Senator Patty Murray (D-WA) by providing specific recommendations for improving transparency and reducing cost. Prior to Healthcare Bluebook, Kampine assisted in the development of CareSteps Inc., a predictive modeling and disease management company that successfully merged with Healthways (2001) where he served in a variety of executive roles. He has also served as an economist and consultant to global Fortune 1000 companies in the health care, insurance and pharmaceutical industries. Kampine conducted post-graduate work in economics at George Washington University and holds an M.B.A. degree from Carnegie Mellon University.