



Tammy Kaplan

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Tammy Kaplan joined Empyrean as a product manager in 2017. For nearly two decades, she has been innovating products to serve the needs of health care consumers and benefit sponsors across all segments of the health care industry. As a health care consultant with expertise in project management, product development and communications, Kaplan has a broad range of knowledge in the health care industry, with experience in payer, provider, pharmacy, and health and wellness environments. Kaplan's project background ranges from self-directed projects to large-scale team efforts impacting product development, marketing, sales, consumer experience, operations and technology. In 2019, she advanced the experience of employees and their families with the delivery of Pilot+, an all-in-one data-driven benefit decision support and year-round engagement solution. Prior to joining Empyrean, Kaplan worked on products for BCBS of Minnesota, Prime Therapeutics, RedBrickHealth and Allina Health, the largest care delivery system in Minnesota, as well as a number of health care start-ups. Kaplan received a B.A. degree in English from the University of Minnesota.