

Mary Karsten, CEBS, RHU

Fund Administrator Wilson-McShane Corporation Madison, Wisconsin

Mary Karsten is fund administrator with the Wilson-McShane Corporation, a third-party administrator specializing in all aspects of Taft-Hartley multiemployer benefit fund administration. The company works with the Building Trade United Pension Trust Fund comprised of more than 28,000 participants from 11 construction-related industries in southeastern Wisconsin. Prior to joining Wilson-McShane in 2022, Karsten was with Zenith American Solutions from 2015 through 2021 as the vice president of client services. In this role, she was responsible for the day-to-day administration of the UFCW National Pension Fund (NPF) with approximately 100,000 active participants covered by collective bargaining agreements between more than 300 employers, approximately 60 UFCW Local unions, and monthly pension benefits to approximately 70,000 retirees and beneficiaries. Karsten also developed and conducted pension benefit education seminars for Local union memberships and staffs, employers and other groups interested in the NPF. Prior to that, she held several roles including product manager, sales manager and senior account representative at a major Taft-Hartley insurance company in Wisconsin for 24 years. Additionally, she serves on the Milwaukee chapter of the International Society of Certified Employee Benefit Specialist (ISCEBS) Board, earned her Certified Employee Benefit Specialist (CEBS) designation in 2010 and serves on the Administrators Committee of the International Foundation of Employee Benefit Plans (IFEBP). Karsten has more than 30 years' experience in the Taft-Hartley Multi-Employer benefits field.