



Dana Kirwin

**Director, Employer and Government Relations
Medela LLC
McHenry, Illinois**

Dana Kirwin joined Medela in 2019 to lead employer solutions and strategy, with the goal of expanding how Medela's deep insight and expertise around the breastfeeding journey contributes to improving the working parent experience. Prior to Medela, Kirwin worked at both Optum and Medtronic and brings more than 15 years of experience in the employee benefits and population health spaces. As a working mom herself, Kirwin understands the challenges faced by both employers and new parents during the return-to-work transition. She is passionate about helping employers better understand how they can attract, retain and engage the valuable segment of working moms and parents in their employee population. Kirwin graduated from the Carlson School of Management at the University of Minnesota.