



Kelly Knight, M.A.

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Kelly Knight is benefits program specialist (communications) for the Virginia Beach City Public Schools in Virginia Beach, Virginia. She is a creative well-being engagement professional and the current manager of the communications program for the Virginia Beach Consolidated Benefits Office. Knight's team develops and disseminates print and digital communications, educational supports, marketing and branded events for over 20,000 employees and retirees of the City of Virginia Beach and Virginia Beach City Public Schools. A primary goal is to foster educated and engaged employees who feel empowered to take advantage of their benefits and wellness offerings. Knight has been with Virginia Beach Consolidated Benefits since 2012 and has also served as its wellness program manager. She plans wellness and benefits events, performs RFIs and serves on RFP committees, manages implementations for communications projects (including websites, communication portals and virtual event platforms), develops communications strategies, and develops and disseminates emergency communications. She earned a bachelor's degree in kinesiology from the College of William and Mary and a master's degree in psychology from the Chicago School of Professional Psychology. Knight's degrees are supported by other diverse education and work experience in multicultural communications, behavioral economics, graphic design and art.