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Dr. Jay Maddock is director of the Center for Health and Nature, a joint initiative of Texas A&M University, Houston Methodist Research Institute and Texan by Nature. He is a professor in the department of environmental and occupational health at Texas A&M. Maddock previously served as chair of the Hawaii board of health and dean of the Texas A&M School of Public Health. Dr. Maddock received his undergraduate degree in psychology and sociology, magna cum laude, from Syracuse University. His Ph.D. degree is in experimental psychology from the University of Rhode Island. Maddock's research is focused on psychological, policy and environmental health behavior change for physical activity, nutrition and spending time in nature. His research has been featured in several national and international media outlets including the Today Show, the BBC, Le Monde, Eating Well, Prevention and Good Housekeeping, and he has authored over 140 scientific articles and has served as principal investigator on over \$18 million in extramural funding.