



**Liliana (Lily) Martino, GBA, LLQP**

**National Vice President Sales**

**NexgenRx Inc.**

**Toronto, Ontario**

Ms. Martino joined NexgenRx Inc. five years ago as national vice president of sales. She is responsible for the national growth of NexgenRx and oversees the overall servicing and management of all existing and new accounts. Ms. Martino has worked with many corporate and trust plans in the transition to NexgenRx, as well as plan redesign, financial reporting and analysis. With over 25 years of experience in the Canadian benefits industry, she has experience in many integral roles within group benefits and is an expert in her field. Ms. Martino started her career with Aetna Canada after graduating from York University. Following her tenure at Aetna Canada, she joined KPMG National Benefits Consulting Practice as a senior consultant working with key client accounts. Ms. Martino spoke at several speaking engagements as well as was the lead project manager and contributor to *Canadian Group Insurance Benefits—A Practitioner's Guide and Reference Manual*. In 1999, she joined the Sun Life Financial Sales team and was a top sales producer. Ms. Martino left Sun Life to open her own consulting practice in 2010.