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Lisa Massena is Principal of Massena Associates and a national leader in retirement security and inclusive savings policy. She works with public, for-profit and policy organizations to expand access to savings for retirement, education, and emergencies – particularly for low- and moderate-income households.

Lisa was the founding Executive Director of OregonSaves, the first state auto-IRA program in the nation. There she led development of the operational foundation for a model now adopted in more than a third of US states. Her work has helped millions of workers who previously lacked workplace plan access to begin saving for retirement – with over \$3 billion saved to date, fifty bucks at a time.

Through Massena Associates, she translates research into practice, guiding states, nonprofits, service providers, and advocates on strategy and implementation. Current projects include supporting state Auto IRA rollouts, preparing for the federal Saver's Match, and supporting future benefits initiatives linking emergency and education savings to workplace platforms to strengthen family resilience.

Lisa also publishes *Retirement Security Matters*, a widely read newsletter featuring interviews, research, and policy updates from leading voices in the retirement and LMI communities. She is a frequent speaker, convener, and thought partner known for her clarity, pragmatism, and focus on what works.

Lisa lives in Oregon with her fly-fishing husband and her favorite pups, Harry and Anna.