



## Seth Mattison

Future of Work Strategist  
Founder/CEO  
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In a world rapidly evolving with AI and automation, Seth Mattison champions the powerful fusion of human ingenuity and technological advancement. For two decades, this farm-kid-turned-futurist has been the catalyst for Fortune 500 leaders like Mastercard, IBM, and Disney, guiding them through the complex landscape of organizational transformation where people and technology thrive together. Named one of the Top 50 Keynote Speakers in the World by Real Leaders Magazine, Mattison isn't your typical advisor. His "Made with Love" strategy is disrupting boardrooms from Wall Street to Silicon Valley, proving that, in the age of algorithms, the artisan's touch of infusing work with meaning, purpose, and a pursuit of beauty is the ultimate competitive advantage. This philosophy, rooted in his Midwestern upbringing, emphasizes the importance of craftsmanship and leaving a personal imprint on one's work. As the founder of FutureSight Labs and partner at Cardone Ventures, Mattison is on a mission to future-proof organizations. His ideas, featured in publications such as *The Wall Street Journal*, *Forbes*, and *Entrepreneur*, challenge leaders to rethink everything from company culture to customer experience. Through his research, training, and coaching, Mattison helps prepare leaders for a future where human creativity and AI-driven efficiency coexist and amplify each other. With his Midwestern grit and global perspective, Mattison is more than a thought leader—he's a catalyst for change. His unique approach combines cutting-edge research with practical, actionable strategies that organizations can implement immediately. In a business landscape where adapt-or-die is the new normal, he's not just predicting the future of work. He's actively shaping it, helping organizations unlock human potential.