



Kathi McMullan

**Managing Director
Acrisure
Atlanta, Georgia**

With more than 20 years of experience in communications, training and HR, Kathi helps organizations shape the employee experience through strategic benefits, employer branding, wellness programs and meaningful communication that resonates with employees. She draws on insights gathered through employee surveys, focus groups and leadership interviews, combining data with direct feedback to design initiatives that align with workforce needs and business goals. Her background in change management helps ensure new programs are introduced thoughtfully and embraced across the organization. Kathi has held leadership roles in organizations ranging from small business to mid-sized and Fortune 100 companies. She has global experience spanning the U.S., Europe, the Middle East, Africa and the Asia/Pacific region. She holds a B.A. degree in organizational management from Oglethorpe University and an M.S. degree in learning and organizational change from Northwestern University.