Tanya McNamar

**Managing Director, Data and Analytics Engineering
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Tanya McNamar serves as the Managing Director for Applied Analytics Engineering at Evernorth Health Services. In her 14-year tenure at Cigna Healthcare, she has had the honor of leveraging her passion of human-centered design to drive actionable insights, innovation, and transformative change. Through her leadership, the Applied Analytics Engineering team bridges the gap between analytics, technology and human behavior by engineering intelligent and easy-to-use products that simplify business processes, drive affordability, enable growth and increase quality of care. Early in her career, Tanya focused on building analytic content for client informatics and leading delivery efforts focused on total medical cost trend analytics and competitive intelligence. As a graduate of Bryant College with a Bachelor of Science in business administration with a concentration in computer information systems as well as Saint Joseph's University with a Master of Science degree in business intelligence and analytics, Tanya possesses a unique blend of technology and business acumen that allows her to effectively align business goals with the needs and preferences of end-users resulting in superior products, tools and experiences that exceed stakeholder expectations. Outside of the office, Tanya enjoys spending time with her loved ones and giving back to her local community by volunteering as a basketball coach and participating on the Manchester Sports Hall of Fame Board of Directors.