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Neda Nasseri is a dynamic leader in the health care industry, leveraging her diverse background in pharmacy and pharmaceuticals to drive innovation and enhance cost-saving measures for private payers. As a product director for drug benefits at Desjardins Insurance, Nasseri is dedicated to improving access to high-quality care while ensuring cost effectiveness for plan sponsors and their employees. Her strategic expertise and commitment to ethical practices make her a valuable asset to any organization. With a strong focus on customer satisfaction and health care equity, and an ease of communication, Nasseri's leadership helps shape the future of private payer services.