



Brand Newland, Pharm.D., M.B.A.

**Chief Executive Officer
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Brand Newland is the CEO and co-founder of Goldfinch Health. Inspired by personal experiences with the pitfalls of surgery and a lack of proactive solutions to the opioid crisis, Newland helped to launch a vision toward a higher standard of care in surgery and recovery in 2018. Goldfinch Health optimizes the surgery and recovery experience for patients, saving companies and patients time, money and addiction. Newland received a doctor of pharmacy degree from the University of Iowa and holds a certification in pain management. He has also completed an M.B.A. degree at the University of Chicago Booth School of Business.