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Marie Hélène Noiseux is a professor of finance at l'École des sciences de la gestion at the Université du Québec à Montréal (UQAM). She has taught executive M.B.A. (EMBA) programs for over 20 years in Québec, France (at Paris Dauphine-PSL, one of France's top universities) and China (Beijing, Shanghai and Suzhou). Marie Hélène has held several elected leadership positions at ESG UQAM, including director of the Finance Department and of the Executive M.B.A. in Financial Services, and she currently leads the Bachelor of Business Administration program. For over two decades, she has been deeply involved in the financial industry, working with C-suite executives at major corporations and collaborating regularly with Finance Montréal. Drawing on her extensive experience, Marie Hélène serves on multiple boards of directors and institutional investment committees. She holds a bachelor's degree in mathematics (actuarial science) from the Université de Montréal, an M.B.A. from HEC Montréal, and a Ph.D. in administration with a specialization in finance and a minor in economics from Concordia University. A Fellow of the Society of Actuaries, she also holds the Chartered Director (ASC) designation from the Université Laval's College of Corporate Directors.