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Mr. Parmenter is established as a national expert on employee benefits, behavioral economics and psychology. A consultant with deep experience in health plan strategy, design, prevention care, and productivity as well as behavioral economics, he serves as the vice president of hospitals and health systems for Quantum Health. He is a former executive at League Collective Health and Evolent Health, and he is a principal with WTW. Mr. Parmenter has worked in the employee benefits business for over 30 years as an advisor to midsize, large and health system clients. He is an award-winning author of the book STOP: 21 STOPS to Reduce Stress and Enhance Joy and has authored more than 25 articles on employee benefit topics, including "Fixing the Broken Triangle," "Healthcare Benefit Crisis—Ten Years Later," "Choice Architecture—A Tool for Ratcheting up Benefit and Wellness Results," "eACOs—The Health Plan of the Future" and "Healthcare Benefit Crisis." Mr. Parmenter has served ISCEBS as a past chair of the Professional Development Committee and is a Founding Member and Past President of the Middle Tennessee chapter. A member of several "Who's Who" lists for business executives, he graduated from the University of Illinois with a bachelor of arts degree in psychology and earned an M.B.A. degree from the University of Chicago Booth School of Business. Mr. Parmenter has a Ph.D. degree in business psychology from the Chicago School of Professional Psychology and is an adjunct professor of business at Lipscomb University.