



## **Blake Parsons**

**Director of Labor Relations  
Sheet Metal, Air Conditioning & Roofing Contractors  
Association of Minnesota, North Dakota and South Dakota  
Dakotas Mechanical Contractors Association  
Brooklyn Center, Minnesota**

Blake Parsons represents over 250 employers across multiple trades as the director of labor relations for the Sheet Metal, Air Conditioning & Roofing Contractors Association of Minnesota, North Dakota and South Dakota as well as the Dakotas Mechanical Contractors Association. He negotiates more than five collective bargaining agreements per year. Parsons serves as a management trustee on various pension, health, LMC and apprenticeship funds. Throughout his career, he has helped association and nonprofit boards implement improvements across the spectrum, from small adaptive changes to transformational shifts. Prior to his current position, Parsons served in a similar role as the executive director of SMACNA Hawaii, where he represented management in contract bargaining, trust fund administration and government relations. Prior to construction association management, he served as the executive director of the Republican Party of Hawaii, among other positions in politics and public relations. Parsons is a graduate of the University of Hawaii at Hilo.