



Dale Paustian

Regional Vice President
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Dale is a respected business leader with over three decades of experience in the health care, telehealth, benefits, insurance, and finance industries including more than 20 years in vision care. As Regional Vice President of Sales for United Vision Plan, he works with brokers, consultants, employers, unions, insurance companies and health plans on digital vision care benefits. His breadth of experience includes executive and leadership roles in sales, client success, marketing, product management, network development, customer service, logistics and operations. He is recognized for creating and growing client relationships through creative solutions in his roles with General Electric, Blue Cross Blue Shield, Davis Vision, Versant Health, AMC Health and United Vision Plan. With a focus in finance, he earned a BA in international business from Bradley University and has been a licensed insurance professional for more than 20 years.